

Model Question Paper – Answer Keys

Book ID: B0912

Subject: Marketing Management

Subject code: MB 0030

Part-A One – mark question answers				Part-B Two – marks question answers		Part-C 4 – marks question answers	
1- b	11- a	21- a	31- a	41- a	51- b	61- b	71- a
2- d	12- c	22- b	32- d	42- c	52- a	62- b	72- d
3- a	13- b	23- c	33- d	43- c	53- c	63- c	73- b
4- a	14- d	24- d	34- c	44- a	54- b	64- d	74- a
5- d	15- a	25- b	35- a	45- c	55- d	65- d	75- c
6- c	16- d	26- a	36- b	46- a	56- d	66- a	
7- b	17- a	27- a	37- d	47- C	57- b	67- b	
8- c	18- b	28- c	38- b	48- a	58- d	68- b	
9- a	19- a	29- b	39- d	49- c	59- a	69- b	
10- a	20- d	30- b	40- c	50- b	60- a	70- c	