



ASSIGNMENT

DRIVE	SPRING 2014
PROGRAM	MBADS/ MBAFLEX/ MBAHCSN3/ MBAN2/ PGDBAN2
SEMESTER	II
SUBJECT CODE & NAME	MB0047- MANAGEMENT INFORMATION SYSTEM
BK ID	B1630
CREDIT	4
MARKS	60

Note: Answer all questions. Kindly note that answers for 10 marks questions should be approximately of 400 words. Each question is followed by evaluation scheme.

<i>Q.No</i>	Questions	Marks	Total Marks
<i>I</i>	<p>Professor A. Van Cauwenbergh of Antwerp University, in a paper presented at the Tenth Anniversary Conference of the European Institute for Advanced Studies in Management, presented four revisions to traditional Management Theory. In summary, the revisions are:</p> <p>(1) The initiative for the renewal and adjustment of the activities of a firm should come from the different levels in the management hierarchy. “Strategy is not a privilege of top management”.</p> <p>(2) Firms, especially big firms, are incoherent systems (goals of the different component systems are not simply subdivisions of an overall goal; there are individual, conflicting goals as well).</p> <p>Some of these differences are manifestations of organizational initiative and vitality. Using information systems and central planning and rule-making to suppress all differences is destructive to organizations.</p> <p>(3) The most vital “fluid” of an enterprise is the aggregate of its entrepreneurial values. The most fundamental and motivation and control come through these shared values relative to work, quality, efficiency, etc. Management often neglects these values and assumes that the collection and dissemination of information will provide sufficient motivation and control.</p> <p>(4) Enterprises are open systems; their structure and operating processes are determined by their environment. This means organizations must be designed to continually adjust to the environment.</p> <p>a. If these revisions are correct, how is planning to be organized?</p> <p>b. How should the information system support the planning organization?</p>		
A	a. Explaining the organizational planning process with diagram	1+3	10
	b. Guidelines for planning MIS	2	
	Comparing MIS plan and Business Plan (atleast two)	2	

	Explaining significant problem of the Lewis model	2	
2	Information Technology and Computers have brought information age. The spread of Internet & relative ease of access made Information Breach easier. Our future is not secure, if our information is not secure. Information Resources need to be guarded, protected and controlled. List the precautionary measures to be considered to prevent cybercrime?		
A	Listing any 5 measures to prevent cyber crime	10	10
3	a. While implementing MIS in any organization change can occur in number of ways. List and explain the steps in the process as suggested by Lewin's model. b. Compare between prototype approach and Life Cycle approach		
A	a. Explaining the 3 steps of implementing the process suggested by Lewin's model	6	10
	b. Comparison between the two approaches at least two points	4	
4	There is an information explosion in today's society. There are lot of advantages of DBMS like proper maintenance of the data and maintaining security. Explain the process of data transition using diagram and an example of your own.		
A	Writing diagram,	2	10
	Own example other than given in the SLM	3	
	Explaining the process	5	
5	Write short note on a. World wide web b. Voice over IP c. Intranet d. Extranet		
A	a. World Wide Web	2	10
	b. Voice over IP	2	
	c. Intranet	3	
	d. Extranet	3	
6	Artificial intelligent system functions like a human being and helps a manager in taking quick decisions. Explain the different applications AI using diagram.		
A	a. Diagram	2	10
	b. Applications of cognitive science	2	
	c. Applications of robotics	2	
	d. Applications of natural interface	2	
	e. Explaining each type with an example	2	

*A-Answer