



ASSIGNMENT

DRIVE	SPRING 2014
PROGRAM	MBADS/ MBAFLEX/ MBAHCSN3/ MBAN2/ PGDBAN2
SEMESTER	II
SUBJECT CODE & NAME	MB 0044 - PRODUCTION AND OPERATION MANAGEMENT
BK ID	B1627
CREDIT & MARKS	4 CREDITS, 60 MARKS

Q.No	Criteria	Marks	Total Marks
1	Explain briefly elements of operations strategy ?		
A	List the elements of operations strategy Explain the elements of operations strategy(what it involves, provide examples if required)	1 9	10
2	Describe the general factors that influence the plant location decision.		
A	<ul style="list-style-type: none"> List the general factors that influence the plant location decision Describe the general factors that influence the plant location decision 	2 8	10
3	Write short notes on <ul style="list-style-type: none"> Total productive Maintenance GNATT Chart Bullwhip effect in SCM Scheduling in services 		
A	Give a brief introduction, description including main points and conclusion on <ul style="list-style-type: none"> Total productive Maintenance GNATT Chart Bullwhip effect in SCM Scheduling in services 	10 (2.5 marks each)	10
4	Explain the steps and tools for changing project management process.		
A	List the steps for changing project management process in your own words. Explain the steps for changing project management process in your own words. List the tools for changing project management process in your own words.	1 4 1	10

	List and explain the tools for changing project management process in your own words.	4	
5	Under capacity options the company decides to vary the production output by varying the time, workforce or outsourcing. What are the basic capacity options a company can choose to meet demand?		
A	Give a brief description of each capacity option by explaining in which situation it can be used and how it affects costs.	10 (2 marks for each capacity option)	10
6	Write short notes on: <ul style="list-style-type: none"> • Relevance of Value Engineering in manufacturing • Vendor Managed inventory • Rating methods for locating a plant • Importance of business process modelling 		
A	Give a brief introduction, description including main points and conclusion on <ul style="list-style-type: none"> • Relevance of Value Engineering in manufacturing • Vendor Managed inventory • Rating methods for locating a plant • Importance of business process modelling 	10 (2.5 marks each)	10

*A-Answer

Note –Answer all questions. Kindly note that answers for 10 marks questions should be approximately of 400 words. Each question is followed by evaluation scheme


