



Assignment

Drive	SPRING 2014
Program	MBADS/ MBAFLEX/ MBAHCSN3/ MBAN2/ PGDBAN2
Semester	1
Subject code & name	MB0038 – Management Process and Organisation Behavior
Book ID	B1621
Credit and Max. Marks	4 credits; 60 marks

Note: Answer all questions. Each question is followed by evaluation scheme.

Q. No	Questions	Marks	Total Marks
1	Define the terms ‘strategy’. Explain the following: a) Corporate strategy b) Business strategy c) Functional strategy		
	Definition of Strategy	1	10
	Explanation of Corporate strategy	3	
	Explanation of Business strategy	3	
	Explanation of Functional strategy	3	
2	Define the term ‘management’. Explain the Behavioural science theory and Systems theory.		
	Definition of management	2	10
	Explanation of Behavioural science theory	4	
	Explanation of systems theory	4	
3	Give the definition and importance of planning in an organisation and explain the steps in planning.		
	Definition of planning	2	10
	Explanation of the importance of planning	3	
	List the steps in planning	1	
	Explanation of the steps in planning	4	



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4	What is meant by leading? Describe the characteristics of leading.		
	Explanation of the concept of leading	4	10
	Explanation of the characteristics of leading	6	
5	What are 'attitudes'? Explain the components and functions of attitude.		
	Meaning of attitude	3	10
	Explanation of the components of attitude	3	
	Explanation of the functions of attitude	4	
6	Define leadership. Differentiate between 'Laissez Faire' and 'democratic' leadership style.		
	Definition of leadership	2	10
	Meaning and characteristics of 'Laissez Faire' leadership style	4	
	Meaning and characteristics of democratic leadership style	4	